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Centene Corporation And Cenpatico Receive National Recognition For Anti-Bullying Campaign

ST. LOUIS, Nov. 19, 2015 /PRNewswire/ -- Centene Corporation (NYSE: CNC) and its subsidiary, Cenpatico, announced today that they have received national recognition by *Modern Healthcare* and *Advertising Age* for their anti-bullying campaign, "No Bullying Zone." The companies received the Gold Award for Community Outreach Campaign of the Year at the *Modern Healthcare's* Marketing Impact Awards.

Centene and Cenpatico partnered with Children's National Health System and Howard University to put a stop to bullying through education, intervention and empowerment. The campaign was developed to educate students, teachers and parents across the country on how to prevent, identify and appropriately intervene with bullying in school-aged children.

Since the kickoff during National Anti-bullying Awareness Month in October 2013, the "No Bullying Zone" campaign has traveled more than 16,000 miles to 19 schools across the country from Washington, D.C., to California. This national initiative provided education and resources to 5,000 students as well as their teachers and parents on how to prevent, identify and appropriately intervene when bullying threatens school-aged children.

"Centene believes in treating the *whole* person, not just the physical body," said Mary Mason, M.D., Senior Vice President and Chief Medical Officer of Specialty Companies for Centene. "We are honored to be recognized with this award on such an important topic. The social issue of bullying impacts both physical and mental health, with detrimental and long-term effects on children and their communities."

The "No Bullying Zone" campaign will continue into 2016 with a focus on educating school administrators, teachers and staff. An [anti-bullying toolkit is available online](#) to help parents, teachers, school administrative staff, and school support staff in bullying education and anti-bullying efforts.

About Centene Corporation

Centene Corporation, a Fortune 500 company, is a diversified, multi-line healthcare enterprise that provides a portfolio of services to government-sponsored healthcare programs, focusing on under-insured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children's Health Insurance Program (CHIP), as well as Aged, Blind or Disabled (ABD), Foster Care and Long Term Care (LTC), in addition to other state-sponsored/hybrid programs and Medicare (Special Needs Plans). The Company operates local health plans and offers a range of health insurance solutions. It also contracts with other healthcare and commercial organizations to provide specialty services including behavioral health management, care management software, correctional healthcare services, dental benefits management, in-home health services, life and health

management, managed vision, pharmacy benefits management, specialty pharmacy and telehealth services.

About Cenpatico

Cenpatico's expertise lies in managing benefits for vulnerable populations. Our healthcare specialties include behavioral health, foster care, school-based services, specialty therapy and rehabilitation and more. We have managed Medicaid and other public sector benefits since 1994; currently, we serve over 4 million members nationally. Our headquarters are in Austin, Texas, and we have local teams across the country in the markets we serve. Cenpatico is a wholly-owned subsidiary of Centene Corporation. We are committed to innovative solutions and designing programs tailored to improving functional outcomes with our members. Find us online at www.cenpatico.com.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/centene-corporation-and-cenpatico-receive-national-recognition-for-anti-bullying-campaign-300181449.html>

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