

May 16, 2014



# Centene Corporation and Home State Health Plan to Host Anti-Bullying Event at Pershing Elementary School

**\*\*\* MEDIA ADVISORY \*\*\***  
**-Excellent Visual Story Opportunity-**

On Monday, May 19th, Centene Corporation and Home State Health Plan will host an anti-bullying event at Pershing Elementary School in University City.

This event is part of Centene, Cenpatco and Children's National Health System's national initiative to prevent bullying among school-aged children. The **"No Bullying Zone"** event will feature renowned children's author Michelle Bain, **reading a new anti-bullying book** called *Spotch the Madpole* which was co-authored with Centene, Cenpatco and anti-bullying expert **Dr. Joseph Wright** of Children's National Health System.

The event will also feature a performance by recording artist Jamie "King James" Dennis as well as an **anti-bullying "graffiti wall"** where children will write positive messages about themselves and their friends. This national initiative was launched during National Anti-bullying Awareness Month in October 2013 and aims to educate students, teachers and parents on how to prevent, identify and appropriately intervene when bullying threatens school-aged children.

At the event, the following individuals will be available for interviews: Bernard Shore, M.D., Chief Medical Officer for Home State; Shannon Bagley, President and CEO of Home State Health Plan; and Hebert L. Buie, School Principal of Pershing Elementary.

**WHAT:** "No Bullying Zone" Event featuring book reading, musical performance and anti-graffiti wall signing

**WHO:** Children's author Michelle Bain and local recording artist Jamie "King James" Dennis.

**WHEN:** Monday, May 19  
1:30 p.m. – 2:30 p.m.

**WHERE:** Pershing Elementary School  
6761 Bartmer Avenue  
University City, Missouri 63130

## About Centene Corporation

Centene Corporation, a Fortune 500 company, is a leading *multi-line* healthcare enterprise that provides programs and related services to the rising number of under-insured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children's Health Insurance Program (CHIP), as well as Aged, Blind or Disabled (ABD), Foster Care and Long-term Care (LTC), in addition to other state-sponsored/hybrid programs, and Medicare (Special Needs Plans). The Company operates local health plans and offers a range of health insurance solutions. It also contracts with other healthcare and commercial organizations to provide specialty services including behavioral health, care

management software, correctional systems healthcare, in-home health services, life and health management, managed vision, pharmacy benefits management, specialty pharmacy and telehealth services.

### **About Home State Health Plan**

Home State Health Plan™ (Home State) is a Managed Care Organization (MCO) contracted to provide services to MO HealthNet Managed Care beneficiaries in Missouri. Home State is a subsidiary of Centene Corporation (Centene), in partnership with Missouri Primary Care Association (MPCA) and participating Community Health Centers. Information regarding Home State is available via the Internet at [www.homestatehealth.com](http://www.homestatehealth.com).

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