

March 5, 2014



Centene Corporation and Home State Health Plan to Host Anti-bullying Event at Ames-VPA Elementary School

-Excellent Visual Story Opportunity-

On Friday, March 7th, Centene Corporation and Home State Health Plan will host an anti-bullying event at Ames-VPA Elementary School in St. Louis. Home State Health Plan is a wholly-owned subsidiary of Centene Corporation.

This event is part of Centene, Cenpatco and Children's National Health System's national initiative to prevent bullying among school-aged children. The **"No Bullying Zone"** event will feature renowned children's author Michelle Bain, **reading a new anti-bullying book** called *Spotch the Madpole* which was co-authored with Centene, Cenpatco and anti-bullying expert **Dr. Joseph Wright** of Children's National Health System. The event will also feature a performance by recording artist Jamie "King James" Dennis as well as **an anti-bullying "graffiti wall"** where children will write positive messages about themselves and their friends. This national initiative was launched during National Anti-bullying Awareness Month in October 2013 and aims to educate students, teachers and parents on how to prevent, identify and appropriately intervene when bullying threatens school-aged children.

At the event, the following individuals will be available for interviews: Mary Mason, M.D., Senior Vice President & Chief Medical Officer for Centene; Shannon Bagley, President and CEO of Home State Health Plan; and Javeeta Prince-Parks, School Principal of Ames-VPA Elementary.

WHAT: "No Bullying Zone" Event featuring book reading, musical performance and anti-graffiti wall signing

WHO: Javeeta Prince-Parks, School Principal of Ames-VPA Elementary; Ames-VPA Elementary students, parents and teachers; Shannon Bagley, President and CEO of Home State Health Plan; author Michelle Bain and recording artist Jamie "King James" Dennis.

WHEN: Friday, March 7th
Assembly: 2:30 – 3:30 p.m.

WHERE: Ames-VPA Elementary School
2900 Hadley Street
St. Louis, MO 63107

About Centene Corporation

Centene Corporation, a Fortune 500 company, is a leading *multi-line* healthcare enterprise that provides programs and related services to the rising number of under-insured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children's Health Insurance Program (CHIP), as well as Aged, Blind or Disabled (ABD), Foster Care and Long-term Care (LTC), in addition to other state-sponsored/hybrid programs, and Medicare (Special Needs Plans). The Company operates local health plans and offers a range of health insurance solutions. It also contracts with other healthcare and

commercial organizations to provide specialty services including behavioral health, care management software, correctional systems healthcare, in-home health services, life and health management, managed vision, pharmacy benefits management, specialty pharmacy and telehealth services.

About Home State Health Plan

Home State Health Plan™ (Home State) is a Managed Care Organization (MCO) contracted to provide services to MO HealthNet Managed Care beneficiaries in Missouri. Home State is a subsidiary of Centene Corporation (Centene), in partnership with Missouri Primary Care Association (MPCA) and participating Community Health Centers. Information regarding Home State is available via the Internet at www.homestatehealth.com.

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