

Ambetter from WellCare of Kentucky Offers Health Insurance in Kentucky in 2026 - Nov 4, 2025

During open enrollment, starting Nov. 1, residents can access affordable Ambetter from WellCare of Kentucky plans in 108 counties.

LOUISVILLE, Ky., Nov. 4, 2025 /PRNewswire/ -- Ambetter from WellCare of Kentucky, a product offered by a [Centene Corporation](#) (NYSE: CNC) company, a leading healthcare enterprise that provides insurance to under-insured and uninsured populations through kynect, Kentucky's Health Insurance Marketplace, will offer a variety of affordable health insurance plans to Kentucky residents in 108 counties for plan year 2026. The open enrollment period for the Health Insurance Marketplace runs from Nov. 1, 2025, through Jan. 15, 2026. Enroll by Dec. 15, 2025, for coverage starting Jan. 1, 2026.

"Health insurance remains a critical resource for all individuals, regardless of their circumstances, which is why it is important for us to extend our service to more people," said Plan President and Chief Executive Officer of WellCare Health Plans of Kentucky, Inc., Corey Ewing. "As part of the nation's No. 1 Marketplace insurer, Ambetter from WellCare of Kentucky offers peace of mind and reliable coverage to more communities in Kentucky."

Ambetter from WellCare of Kentucky offers its members access to quality care and convenient services. 2026 benefits and offerings include:

- **Affordable and Reliable Coverage:**

Ambetter from WellCare of Kentucky provides coverage for all essential health benefits, including preventive and wellness services, maternity and newborn care, pediatric services, mental health services, hospitalizations and prescription drug coverage. Some plans also include dental and vision coverage.

- **Condition-Specific Plans: Asthma and COPD**

Starting in 2026, some Ambetter Health Premier plans provide members managing asthma or chronic obstructive pulmonary disease (COPD) with additional healthcare options and savings. Members on these plans will have lower out-of-pocket costs for certain medications, supplies and clinical support. Members of these plans may have access to \$0 copays for preferred Asthma/COPD medications, including controller and rescue inhalers and mental health medications. These plans also include \$0 copays for pulmonologist visits, allergy testing and pulmonary rehabilitation therapy.

- **Convenient Online Enrollment:**

Through the *Ambetter from WellCare of Kentucky* [website](#), people can browse and compare coverage options, determine their eligibility for financial subsidies and directly enroll in coverage — all in one place. The platform is accessible through mobile devices, so people can enroll using smartphones. If a person is unable to complete enrollment all at once, the system will save progress and provide reminders to finish enrollment.

- **My Health Pays*:**

Members have access to the My Health Pays® program, where they can earn points for practicing healthy eating habits, staying active and leading a healthy lifestyle. Through the program, members can complete health-related activities and challenges to [earn up to \\$500 in rewards](#) in 2026. These rewards can be used for health-related expenses such as premiums, copays and deductibles (pharmacy copays are excluded). My Health Pays also allows members to set and reach health goals at their own pace by providing seasonal suggestions for activities and guidance to help stay on track.

- **Virtual 24/7 Care**:**

Virtual 24/7 Care offers members a licensed provider via telehealth for members to access care for illnesses such as flu, skin conditions, ear infections, fever and respiratory infections — all from the comfort of their home.

To support members through the 2026 renewal process and beyond, *Ambetter from WellCare of Kentucky* is offering a range of tools and programs designed to make coverage easier to understand and maintain.

Kentucky residents interested in learning more about *Ambetter from WellCare of Kentucky* or enrolling in a health plan during the open enrollment period may visit ambetterhealth.com/en/ky/.

About Ambetter from WellCare of Kentucky

Ambetter from WellCare of Kentucky serves under-insured and uninsured populations through the Kentucky Health Benefit Exchange, kynect. *Ambetter from WellCare of Kentucky* is underwritten by WellCare Health Plans of Kentucky, Inc., which is a

Qualified Health Plan issuer in Kentucky. For more information, visit ambetterhealth.com/en/ky/. This is a solicitation for insurance. For information on your right to receive from an *Ambetter from WellCare of Kentucky* plan free of discrimination, or your right to receive language, auditory and/or visual assistance services, please visit ambetterhealth.com/en/ and scroll to the bottom of the page.

*Healthcare-related costs will vary by member and the plan in which you are enrolled. Funds expire immediately upon termination of insurance coverage. My Health Pays® rewards cannot be used for pharmacy copays. Restrictions apply. Members must qualify for and complete all activities to receive \$500 or more. Visit Member.AmbetterHealth.com for more details. Your health plan is committed to helping you achieve your best health. Rewards for participating in a wellness program are available to all members. If you think you might be unable to meet a standard for a reward under this wellness program, you might qualify for an opportunity to earn the same reward by different means.

**Cost sharing may apply when using Virtual 24/7 Care or Virtual Primary Care. Virtual 24/7 Care cost share does not apply to HSA plans until the deductible is met and is only applicable when used through the Virtual 24/7 Care program. Ambetter Health does not provide medical care. Medical care is provided by individual providers, which are independent contractors and not agents of Ambetter Health.

SOURCE WellCare of Kentucky

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<https://investors.centene.com/2025-11-04-Ambetter-from-WellCare-of-Kentucky-Offers-Health-Insurance-in-Kentucky-in-2026>