

Superior HealthPlan Helps 45,000 Texans Gear Up for School at 88 Community Events - Aug 26, 2025

The events gave students access to health checkups, school supplies, and other resources ahead of the 2025-26 school year.

AUSTIN, Texas, Aug. 26, 2025 /PRNewswire/ -- [Superior HealthPlan](#) ("Superior"), a leading managed care organization in Texas and a company of [Centene](#) (NYSE: CNC), participated in 88 back-to-school events in July and August, providing more than \$32,000 in funding to support students as they prepare for a new school year. In all, 45,000 people attended the events in 46 communities across Texas.

"The beginning of a school year should be filled with excitement, not anxiety," said DrSusan Mills, Senior Vice President of Population Health and Clinical Operations at Superior HealthPlan. "By supporting these events, Superior is helping families access the care and resources they need to start the year strong – physically, emotionally, and academically."

One key back-to-school event Superior supported this year was the 24th Annual Wellness Fair in Uvalde. Approximately 3,000 people attended the fair at the [new Community Health Development, Inc. \(CHDI\) multi-purpose center](#), funded partially by Superior and the Centene Foundation.

"It's rewarding to see all the people from theUvalde area coming here for this event," said Mayela Castañon, CEO of CHDI, a not-for-profit community health center that serves 12,000 people in the region each year. "Thanks in part to support from Superior HealthPlan, we were able to offer backpacks, school supplies, athletic shoes, clothing and haircuts as well as vaccines and health checkups to help students get ready for the school year."

Superior supported back-to-school events in these communities:

- Alamo
- Alice
- Amarillo
- Austin
- Banquete
- Brookshire
- Brownsville
- Caldwell
- Canyon
- Cedar Creek
- Clute
- Corpus Christi
- Dallas
- Donna
- Edcouch
- Edinburg
- El Paso
- Hargill
- Hereford
- Hondo
- Houston
- Kingsville
- Lockhart
- Los Fresnos
- Lubbock
- Manor
- McAllen
- Mercedes
- Mission
- Odessa
- Plainview
- Pleasanton
- Richmond
- Rio Hondo
- San Angelo
- San Antonio
- San Benito
- San Juan
- San Marcos

- Sealy
- Somerset
- Stafford
- Taft
- Uvalde
- Waco
- Weslaco

To see other ways Superior supports Texas communities, visit SuperiorHealthPlan.com/membersfirst.

About Superior HealthPlan

For more than 25 years, [Superior HealthPlan](https://SuperiorHealthPlan.com) has offered high-quality health care to Texans, and is now a leading managed care company providing services to 2 million people. Committed to transforming the health of the communities we serve, one person at a time, Superior supports active local involvement in all 254 Texas counties with 3,500 employees throughout the state. Since 2020, Superior has contributed \$11.9 million in grants, sponsorships and employee giving, helping support low-income communities. Superior is a company of [Centene](https://Centene.com), a leading healthcare enterprise that is committed to helping people live healthier lives. For more information, visit www.SuperiorHealthPlan.com.

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