

Texas-based Superior HealthPlan Releases Annual Community Investment Report - Feb 11, 2025

Superior partnered with 759 nonprofits and schools and contributed \$1.2 million in funding to Texas-based organizations in 2024.

AUSTIN, Texas, Feb. 11, 2025 /PRNewswire/ -- [Superior HealthPlan](#) ("Superior"), a leading managed care organization in Texas and a company of [Centene Corporation](#) (NYSE: CNC), today released its annual [community investment report](#), demonstrating an ongoing commitment to supporting the health of individuals and families across the state. In 2024, Superior worked with 759 community partners, participated in 2,200 events and presentations, and contributed \$1.2 million in grants, sponsorships, and employee donations to further Superior's mission of transforming the health of the communities we serve, one person at a time.

"For the past 25 years, Superior HealthPlan has been committed to providing local support to individuals, families and communities across Texas," said Superior HealthPlan President and CEO, Mark Sanders. "I'm proud of our accomplishments in 2024 as we continued to collaborate closely with our partners to support innovative programs to help Texans address critical health challenges."

For example, in 2024, Superior funded programs that target non-medical drivers of health to improve access to personal care items and mental health resources through these initiatives:

- **Hygiene Closets.** Superior donated \$145,000 to support [20 hygiene closets](#), which are stocked with personal care items, laundry baskets, detergents and other necessities. Since 2020, Superior has provided more than \$600,000 to launch and support these closets across Texas.
- **Virtual Care.** To continue supporting Uvalde, Superior announced an investment of \$250,000 to ensure all Uvalde Consolidated Independent School District students have [access to virtual care through Hazel Health](#)
- **Community Events.** Superior worked with local movie theaters to offer [sensory-friendly movies](#) for families affected by autism and sensory processing disorders. Since 2018, Superior has donated more than \$80,000 to offer these movies at no cost to attendees.

To learn more about Superior's investment in Texas communities and other ways the company gives back, visit [SuperiorHealthPlan.com/membersfirst](#).

About Superior HealthPlan

Founded in 1999, [Superior HealthPlan](#) is a managed care company that delivers quality health care throughout Texas. Committed to transforming the health of the community, one person at a time, Superior supports active local involvement in all 254 Texas counties with 3,300 employees throughout the state. Superior is a company of [Centene Corporation](#), a leading healthcare enterprise that is committed to helping people live healthier lives. More information on Superior can be found at [www.SuperiorHealthPlan.com](#).

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