

Ambetter from WellCare of Kentucky Offers Affordable, Accessible Healthcare Coverage Statewide in 2025 - Oct 2, 2024

Residents in 107 Kentucky counties will have a variety of affordable plans from Ambetter from WellCare of Kentucky during open enrollment beginning Nov. 1

LOUISVILLE, Ky., Oct. 2, 2024 /PRNewswire/ -- [Ambetter from WellCare of Kentucky](#), a product offered by a [Centene Corporation](#) (NYSE: CNC) company, which provides insurance to under-insured and uninsured populations through the State Based Exchange will offer residents a variety of affordable health insurance plans in Kentucky in plan year 2025. Open enrollment for the Health Insurance Marketplace for Kentucky runs from Nov. 1, 2024, through Jan. 15, 2025, for coverage starting Jan. 1, 2025. Enroll by Dec. 15, 2024, for coverage starting Jan. 1, 2025.

"Whether it's people that don't have health insurance from their employer or it's people that no longer qualify for Medicaid, each year more individuals and families are choosing *Ambetter from WellCare of Kentucky*. With Ambetter, they know they'll have access to a wide range of affordable healthcare services," said Plan President and Chief Executive Officer of WellCare of Kentucky Corey Ewing. "We offer comprehensive healthcare coverage with essential health benefits that Kentuckians need to be healthy."

Ambetter from WellCare of Kentucky offers its members access to quality care, convenient services and valuable rewards. 2025 benefits and offerings include:

- **Affordable and Reliable Coverage**

Ambetter from WellCare of Kentucky provides coverage for all essential health benefits, including preventive and wellness services, maternity and newborn care, pediatric services, mental health services, hospitalizations, and prescription drug coverage. Some plans also include dental and vision coverage.

- **Virtual 24/7 Care**

Virtual 24/7 Care offers members an Ambetter-designated licensed provider via telehealth for members to access care for illnesses such as flu, skin conditions, ear infections, fever and respiratory infections – all from the comfort of their home.

- **Convenient Online Enrollment**

Through the *Ambetter from Wellcare of Kentucky* [website](#), people can browse and compare coverage options, determine their eligibility for financial subsidies, and directly enroll in coverage – all in one place. The platform is accessible through mobile devices, so people can enroll using smartphones. If a person is unable to complete enrollment all at once, the system will save progress and provide reminders to finish enrollment.

- **My Health Pays**

Members have access to the My Health Pays® program, where they can earn points for practicing healthy eating habits, staying active, and leading a healthy lifestyle. Through the program, members can complete health-related activities and challenges and can [earn up to \\$500 in rewards](#) in 2025. These rewards can be used for health-related expenses such as premiums, copays and deductibles (pharmacy copays are excluded). My Health Pays also allows members to set and reach health goals at their own pace by providing seasonal suggestions for activities and guidance to help stay on track.

- **Premier Network**

Beginning Jan. 1, 2025, the Ambetter Health Bronze|Silver|Gold network will become known as the Premier Network. Members can continue to rely on the same provider network with the doctors and hospitals they know and trust.

Below is the full list of counties in which *Ambetter from WellCare of Kentucky* will be offered:

- Adair
- Allen
- Anderson
- Ballard
- Barren
- Bath
- Bell
- Boone
- Boyd
- Boyle
- Bracken
- Breathitt
- Breckinridge

- Bullitt
- Butler
- Caldwell
- Calloway
- Campbell
- Carlisle
- Carroll
- Carter
- Casey
- Clark
- Clay
- Clinton
- Crittenden
- Cumberland
- Daviess
- Edmonson
- Elliott
- Estill
- Fayette
- Floyd
- Franklin
- Fulton
- Gallatin
- Garrard
- Grant
- Green
- Greenup
- Hancock
- Hardin
- Harlan
- Hart
- Henderson
- Henry
- Hickman
- Hopkins
- Jackson
- Jefferson
- Jessamine
- Johnson
- Kenton
- Knott
- Knox
- Larue
- Laurel
- Lawrence
- Lee
- Leslie
- Letcher
- Lewis
- Lincoln
- Livingston
- Logan
- Lyon
- Madison
- Magoffin
- Marshall
- Martin
- McCracken
- McCreary
- McLean
- Meade
- Menifee
- Mercer
- Metcalfe

- Monroe
- Morgan
- Muhlenberg
- Nelson
- Nicholas
- Ohio
- Oldham
- Owen
- Owsley
- Pendleton
- Perry
- Pike
- Powell
- Rockcastle
- Russell
- Scott
- Shelby
- Simpson
- Spencer
- Taylor
- Todd
- Trigg
- Trimble
- Union
- Warren
- Washington
- Webster
- Whitley
- Wolfe
- Woodford

Kentucky residents interested in learning more about *Ambetter from WellCare of Kentucky* or enrolling in a health plan during the open enrollment period may visit [Ambetter.wellcareky.com](https://www.ambetter.wellcareky.com).

About *Ambetter from WellCare of Kentucky*

Ambetter from WellCare of Kentucky serves under-insured and uninsured populations through the Kentucky State Based Exchange, Kynect. *Ambetter from WellCare of Kentucky* is underwritten by WellCare Health Plans of Kentucky, Inc., which is a Qualified Health Plan issuer in Kentucky. For more information, visit [ambetterhealth.com/en/ky/](https://www.ambetterhealth.com/en/ky/). This is a solicitation for insurance. For information on your right to receive from an *Ambetter from WellCare of Kentucky* plan free of discrimination, or your right to receive language, auditory and/or visual assistance services, please visit [ambetterhealth.com/en/](https://www.ambetterhealth.com/en/) and scroll to the bottom of the page.

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