

Centene Corporation to Host a Health-focused Children's Book Reading at Broadway Square Mall - Jan 8, 2015

TYLER, Texas, Jan. 8, 2015 /PRNewswire/ -- On Saturday, January 10, Centene Corporation will host a family-friendly book reading at Broadway Square Mall in conjunction with the "Lighten Up East Texas" weigh-in event. Award-winning children's author Michelle Bain will read "Adventures through Fitropolis," where a child-friendly mascot educates children and adults on nutrition and staying active. Each child will receive a copy of the book, its accompanying parent guide and other special gifts.

This event is part of Centene's platinum sponsorship of Fit City's "Lighten Up East Texas."

Michelle Bain, award-winning children's author, will be available for interviews.

- WHAT:** Health-focused children's book reading of "Adventures through Fitropolis"
- WHO:** Michelle Bain, award-winning children's author
- WHEN:** Saturday, January 10  
Book readings: 11:30 a.m. and 1 p.m.
- WHERE:** Broadway Square Mall  
4601 S. Broadway Ave.  
Tyler, TX 75703

### About Centene Corporation

Centene Corporation, a Fortune 500 company, is a leading *multi-line* healthcare enterprise that provides programs and related services to the rising number of under-insured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children's Health Insurance Program (CHIP), as well as Aged, Blind or Disabled (ABD), Foster Care and Long-term Care (LTC), in addition to other state-sponsored/hybrid programs, and Medicare (Special Needs Plans). The Company operates local health plans and offers a range of health insurance solutions. It also contracts with other healthcare and commercial organizations to provide specialty services including behavioral health, care management software, correctional systems healthcare, in-home health services, life and health management, managed vision, pharmacy benefits management, specialty pharmacy and telehealth services.

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