

-Excellent Visual Story Opportunity-

On Friday, November 7, Centene Corporation and Home State Health Plan will host an anti-bullying event at The Magic House in St. Louis, in conjunction with its sponsorship of Centene Fitness Fun Fridays. Home State Health Plan is a wholly-owned subsidiary of Centene Corporation.

This event is part of Centene's three-year national initiative to prevent bullying among school-aged children. With the first year completed, this "No Bullying Zone" event will feature renowned children's author Michelle Bain, reading a new anti-bullying book called *Splotch the Madpole* which was co-authored with Centene, Cenpatico and anti-bullying expert Dr. Joseph Wright of Children's National Health System. The event will also showcase an anti-bullying "graffiti wall" that has traveled more than 16,000 miles to 19 schools across the country from Washington, D.C. to Westmoreland, Calif. Launched during National Anti-bullying Awareness Month in October 2013, this national initiative has provided education and resources to almost 5,000 students as well as their teachers and parents on how to prevent, identify and appropriately intervene when bullying threatens school-aged children.

At the event, the following individuals will be available for interviews: Mary Mason, M.D., Senior Vice President & Chief Medical Officer for Centene, and Michelle Bain, award-winning children's author.

WHAT:	"No Bullying Zone" Event featuring book reading
WHO:	Dr. Mary Mason, Senior Vice President & Chief Medical Officer for Centene; and award-winning children's author Michelle Bain.
WHEN:	Friday, November 7 Book readings: 5 p.m. and 6 p.m.
WHERE:	The Magic House 516 S. Kirkwood Rd. St. Louis, MO 63122

About Centene Corporation

Centene Corporation, a Fortune 500 company, is a leading *multi-line* healthcare enterprise that provides programs and related services to the rising number of under-insured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children's Health Insurance Program (CHIP), as well as Aged, Blind or Disabled (ABD), Foster Care and Long-term Care (LTC), in addition to other state-sponsored/hybrid programs, and Medicare (Special Needs Plans). The Company operates local health plans and offers a range of health insurance solutions. It also contracts with other healthcare and commercial organizations to provide specialty services including behavioral health, care management software, correctional systems healthcare, in-home health services, life and health management, managed vision, pharmacy benefits management, specialty pharmacy and telehealth services.

About Home State Health Plan

Home State Health Plan™ (Home State) is a Managed Care Organization (MCO) contracted to provide services to MO HealthNet Managed Care beneficiaries in Missouri. Home State is a subsidiary of Centene Corporation (Centene), in partnership with Missouri Primary Care Association (MPCA) and participating Community Health Centers. Information regarding Home State is available via the Internet at www.homestatehealth.com.

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