

Centene Corporation Receives National Recognition for Innovative Member Programs - May 23, 2011

ST. LOUIS, May 23, 2011 /PRNewswire/ -- Centene Corporation (NYSE: CNC) recently earned national recognition for its innovative member programs with the *Case in Point* Platinum Awards, the Medicaid Health Plans of America (MHPA) Best Practices Awards and the Web Health Awards.

The *Case in Point* Platinum Awards recognize the most successful and innovative case management programs working to improve healthcare across the care continuum. Centene received Platinum Awards in three categories including:

- Behavioral Health Case Management -- NurseWise's Rapid Response program
- Women/Children Case Management -- Centene's Synagis® Success
- Medicaid Case Management -- Peach State Health Plan's Pain Medication Management

In addition, at the MHPA Award Forum, Centene received the Technology Award for Connections Plus®, a program that promotes care coordination by providing free cell phones to high-risk members. The MHPA Awards honor Medicaid health plans for their innovative and effective best practices which have improved the health of Medicaid enrollees by ensuring high-quality care.

"Centene is honored to receive these prestigious awards for our important member-focused programs," said Mary Mason, M.D., Senior Vice President and Chief Medical Officer for Centene. "These innovative initiatives seek to make an impact in the lives of the people we serve through education and access to quality healthcare."

In the Information Technology sector, Centene also received two Web Health Awards including a Silver Award for a private, customizable client member portal hosted by Nurtur, its subsidiary life, health and wellness company (information available at www.MyNurturLife.com) as well as a Merit Award for Centene's audio book, "Controlling Diabetes One Step at a Time." The 2011 Web Health Awards honor web-based programs that exemplify exceptional content, design, creativity and user experience.

About Centene Corporation

Centene Corporation, a Fortune 500 company, is a leading *multi-line* healthcare enterprise that provides programs and related services to the rising number of under-insured and uninsured individuals. Many receive benefits provided under Medicaid, including the State Children's Health Insurance Program (CHIP), as well as Aged, Blind or Disabled (ABD), Foster Care and long-term care, in addition to other state-sponsored programs, and Medicare (Special Needs Plans). Centene's CeltiCare subsidiary offers states unique, "exchange based" and other cost-effective coverage solutions for low-income populations. The Company operates local health plans and offers a range of health insurance solutions. It also contracts with other healthcare and commercial organizations to provide specialty services including behavioral health, life and health management, managed vision, telehealth services, and pharmacy benefits management. More information regarding Centene is available at www.centene.com. More information regarding Centene's life, health and wellness subsidiary, Nurtur, is available at www.NurturHealth.com.

SOURCE Centene Corporation

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